

Case Study - Healthcare

Milton Keynes Hospital



The Client

Milton Keynes Hospital is a modern 500-bed hospital that provides a full range of acute services to Milton Keynes and the surrounding areas.

The Trust commissioned Mödel to undertake a full review of the wayfinding provision onsite and propose a new strategy. The site's main issues were due to the organic growth of signage which had obviously occurred over many years, this had led to high proportion of visual clutter as well as confusing and outdated information being displayed.

Following the review, we provided a report highlighting the various areas of concern, some quick wins, a new strategy and sign family.

When it came to implementation, we proposed a simple and cost effective modular solution for both the internal and external signage, this would be easy to update and should reduce the risk of future organic growth.

Products Supplied

Internal & external wayfinding
Site Mapping
Car park signage

Services Supplied

Survey
Wayfinding
Project Management
Design
Installation
Maintenance