

Signage, Wayfinding and Branding Solutions

Further & Higher Education

mödel

www.modelsigns.co.uk



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Welcome to Mödel

Mödel is a turnkey provider of signage, wayfinding and branding services to the further and higher education sectors throughout the UK.

We are dedicated to providing the highest levels of service, specifying quality, durable products. Our key to success has been in building long-term relationships by working in partnership with our clients to ensure projects run smoothly, within budget and delivered on time.

Whether you have a small refurbishment project or need a complete wayfinding or branding solution, Mödel can work with you to ensure a successful delivery and a positive experience.



Associations and Accreditations

Mödel is proud to have achieved the highest level of accreditations and has been awarded signage supplier status on various purchasing organisations and consortium frameworks.



Services

-  Design
-  Survey and Planning
-  Wayfinding
-  Project Management
-  Installation and Maintenance



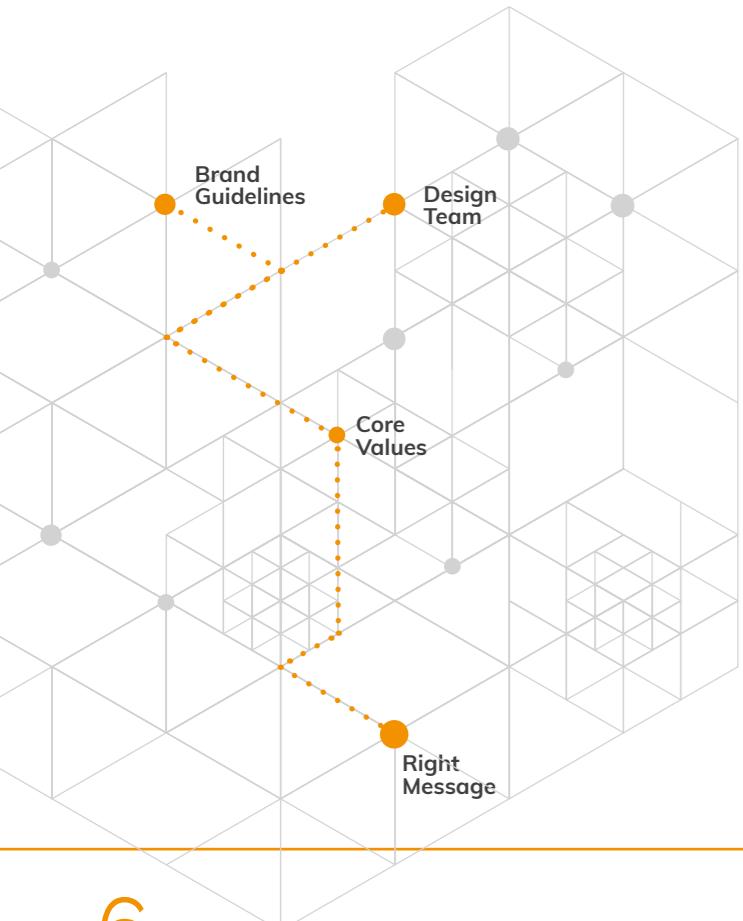
Design

Our in-house design team can develop solutions that are in keeping with your brand guidelines and core values.

We have years of experience in wayfinding and branding and can deliver tailor-made solutions that best reflect your organisation and convey the right message to visitors and site users.

The team are fully conversant with wayfinding principles and the application of brand guidelines within a signage strategy; the Disability Discrimination Act (DDA); signing for people with learning difficulties and language barriers and British Standards.

If you are considering undertaking a project and would like some advice and ideas, call us on **08000 24 24 81** to speak to one of the team or email education@modesigns.co.uk



Survey

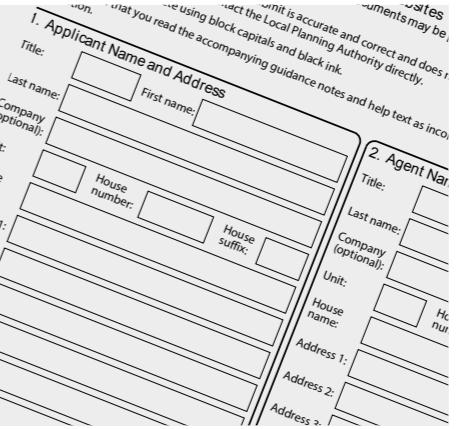
Before commissioning new signage it's always worth considering the need for a site survey as there may be potential issues that could end up being costly.

Our team are happy to visit your premises to discuss your requirements in detail and advise on the best type of product to suit your site needs, environment and budget.

Our survey will cover:

- ▶ Hazards / health and safety issues
- ▶ Sign location
- ▶ Product suitability
- ▶ Correct signage sizes
- ▶ Legibility requirements
- ▶ Navigational issues
- ▶ Disability requirements
- ▶ Installation requirements (including access machinery)
- ▶ We will also highlight any potential pitfalls that will require further investigation

During the survey, your requirements will be discussed in greater detail and any additions or amendments documented. The project manager will also propose solutions or alternatives to overcome any potential site issues.



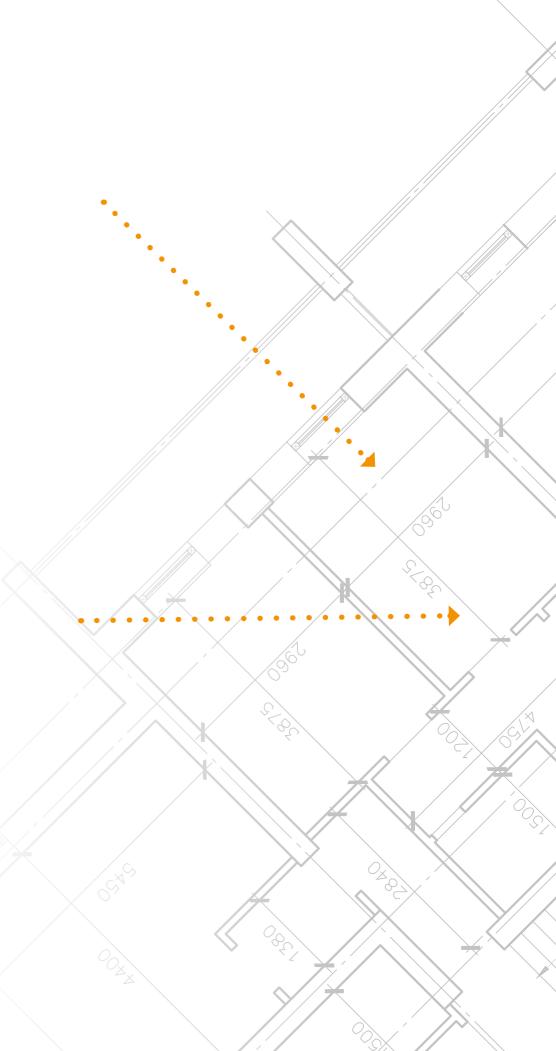
Planning

When undertaking an external signage project, it's critical to consider the potential need for planning guidance. Understanding local planning requirements will help avoid time consuming and often costly mistakes. Planning approval can take upwards of 8-12 weeks, so it's best to be prepared, especially if alterations to your application are required.

Permissions may also be required for working in busy pedestrian areas, or road closures if fitting at street level.

Our planning service includes

- ▶ Planning artwork
- ▶ Location plans
- ▶ Photo montages
- ▶ Application on behalf of the client
- ▶ Site meetings with planning officers when required.



Services



Design



Survey and Planning



Wayfinding



Project Management



Installation and Maintenance

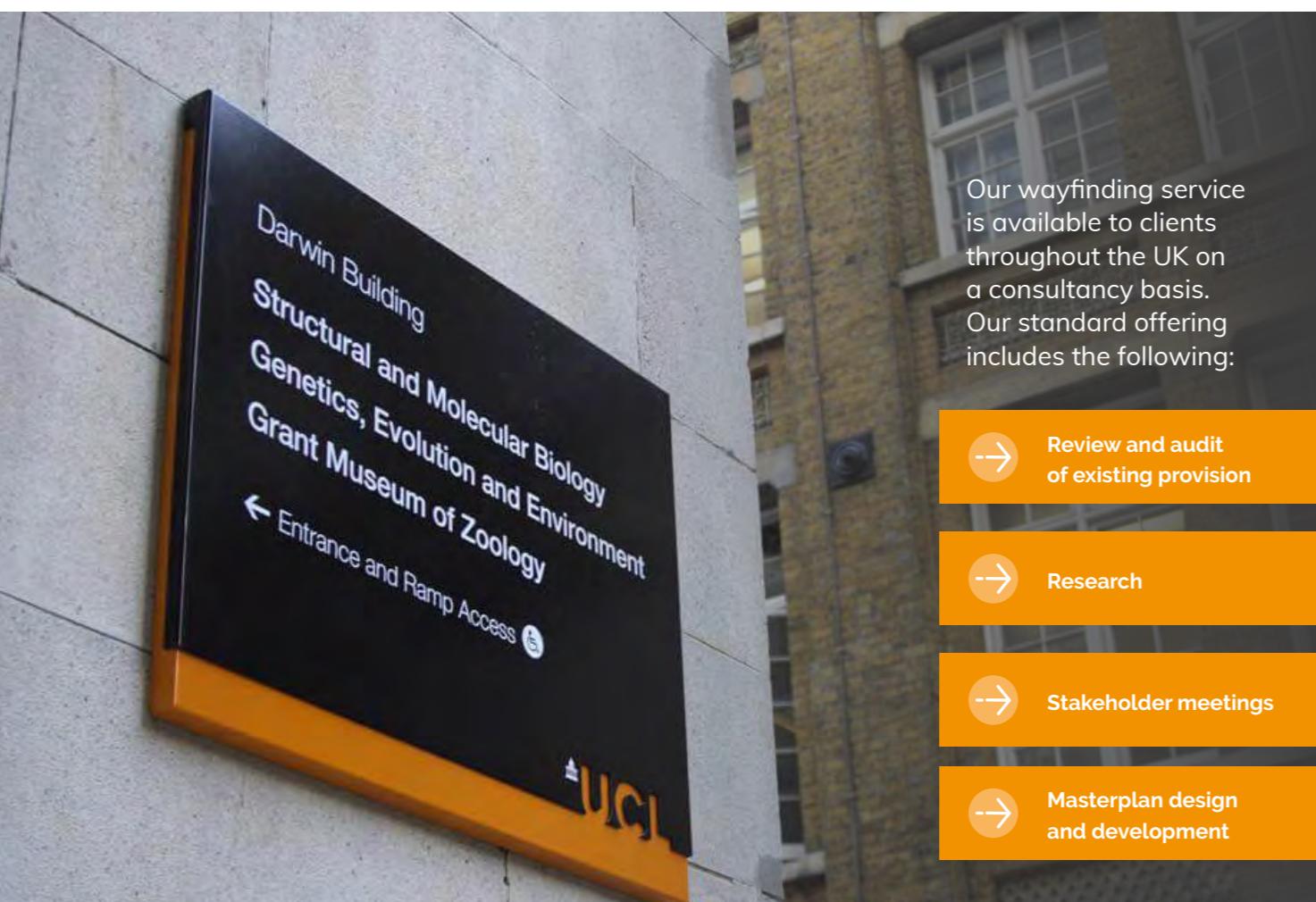
Wayfinding

If you are undertaking a signage project or experiencing negative feedback relating to the navigation around your site, a review of the wayfinding provision will be a worthwhile investment.

Often misinterpreted, many sign companies view the process as simply undertaking a survey to identify signage that needs replacing, updating or relocating.

In reality it's about a whole lot more than just signs. Wayfinding encompasses a wide range of information systems that help to guide people through a physical space and where possible enhance their experience of the environment around them. The more complex the space, the higher the level of importance should be given to visual cues such as maps, symbols, colours, landmarks and of course signs.

An effective wayfinding solution will ease navigational issues, improve safety and well-being for site users and help to re-enforce a brand where required.



Our wayfinding service is available to clients throughout the UK on a consultancy basis. Our standard offering includes the following:

- Review and audit of existing provision
- Research
- Stakeholder meetings
- Masterplan design and development



Mödel has successfully delivered a variety of wayfinding solutions to a wide variety of sectors.



Healthcare Environments



Colleges and Universities



Town Centres



Business Parks



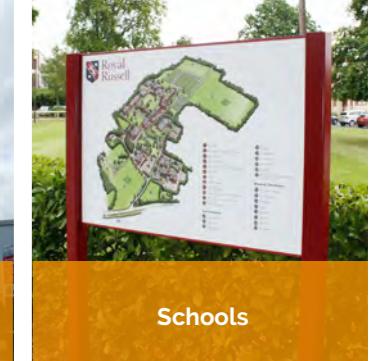
Parks & Open Spaces



Exhibition & Leisure Centres



BIDS



Schools

Services



Design



Survey and Planning



Wayfinding



Project Management



Installation and Maintenance



Project Management

Undertaking a signage project can be daunting, especially if you haven't got the necessary expertise, time and/or resources to manage the process in-house.

Mödel's project managers are on hand to manage the entire delivery of a project, from concept through to completion. Your assigned project manager will work with you and your team to agree the project goals and timescales, arrange site surveys, organise samples/prototypes, artwork for concept drawings and production approval and work through the decision-making process.



Once your project has been issued for manufacture, your project manager will be responsible for liaising with the production team and ensuring delivery timescales are met.

If your signage is being installed, the project management team will issue RAMS documentation and be on-site to oversee the installation engineers.



Our project managers are professional and skilled individuals, with a successful track record in the delivery of a wide range of signage and wayfinding projects. Minimum accreditations include SMSTS, IPAF, PASMA, Asbestos Awareness, First Aid certifications, Streetworks and CSCS cards.



Installation

Whether your project involves the installation of complex products or you simply don't have the manpower to fit your new signs, our engineers are on hand to help.

We employ specialist signage engineers with a minimum of 5 years industry experience; all are enhanced DBS checked annually and possess IPAF and PASMA certifications and CSCS cards.

We can offer specialist high level installation via abseil, for installations where conventional access machinery is unsuitable.



Maintenance

It's important to remember that signs need regular maintenance.

With a suitable maintenance programme in place, your signs will look good for longer and provide you with a better return on your investment.

Additionally, due to recent changes in legislation, the owner of a sign is also deemed responsible for all health and safety aspects of that sign. This is more pertinent in electrical safety and structural safety of high level signage.

We will always discuss a "bolt-on" maintenance package when a client purchases signage. Additionally, if you have existing signage requiring maintenance, we can undertake a site survey that will identify the correct package for your site and provide a quote.



Design



Survey and Planning



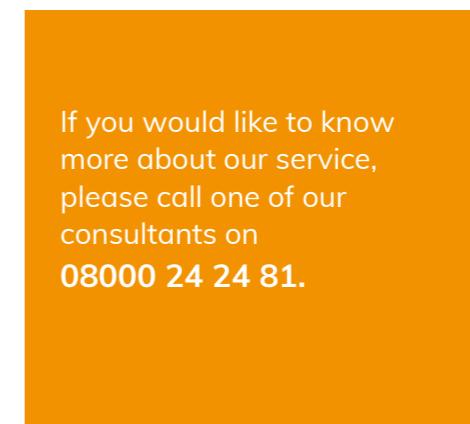
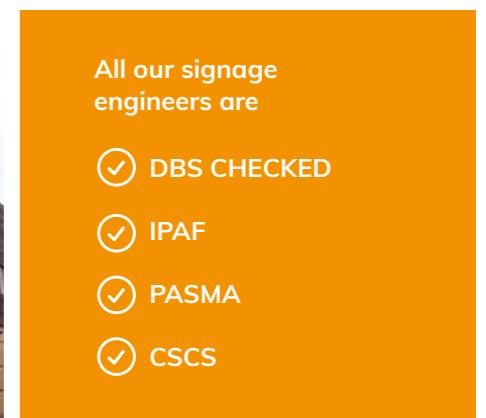
Wayfinding



Project Management



Installation and Maintenance



Products External Signage



External



Internal



Environmental Graphics



External signage is often the first thing that a visitor sees when they visit your site, whether that's stylish entrance signage to show off your brand or high quality wayfinding products, it's crucial you get it right.

We don't limit ourselves to any particular product or material, we just look for the right solution for each client, whether that's designing a completely bespoke suite of products, utilising industry standard modular sign systems, or as in most cases, a balanced mixture of both. Our design team can work with you to help conceptualise the ideal solution for your College or University campus.



Material options:

- ▶ Glass
- ▶ Stainless Steel
- ▶ Brass
- ▶ Corian
- ▶ Aluminium – sheet and extruded
- ▶ Acrylic
- ▶ Concrete
- ▶ Timber
- ▶ Vitreous Enamel

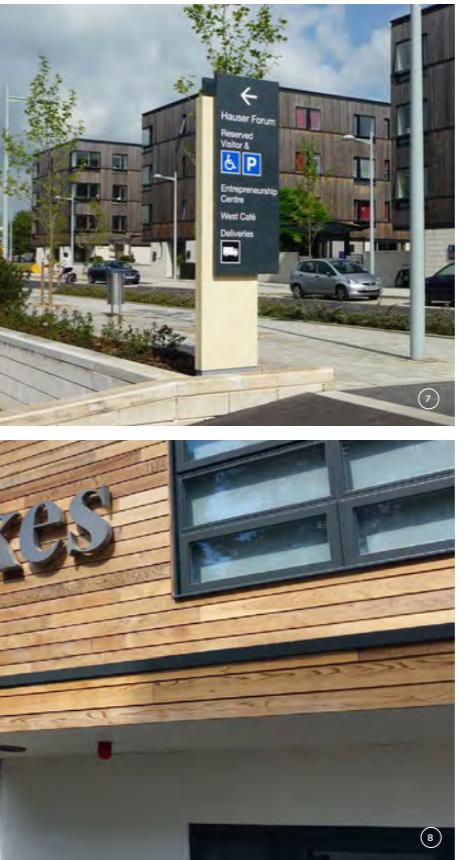
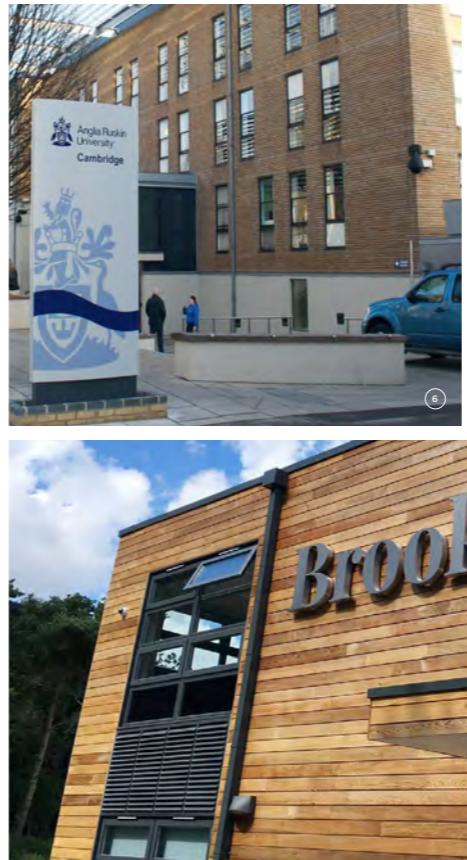
Our external products include:

- ▶ Entrance / Feature Signage
- ▶ Fingerposts
- ▶ Architectural Lettering
- ▶ Fascia Signs
- ▶ Hoardings and Events Signage
- ▶ Directional / Map Totems
- ▶ Plaques and Crests
- ▶ Traffic Signage
- ▶ Digital Displays
- ▶ Notice Cases

Products can also be designed to include various forms of illumination and for adverse environments requiring hard-wearing signage, we offer specialist finishes such as ClearGuard™ anti-graffiti coating for extra resilience.



Products External Signage



- ① Bespoke traffic directional totem
- ② Halo illuminated built-up lettering
- ③ Fret/Flat cut architectural lettering
- ④ Expo map system with reverse printed toughened glass
- ⑤ Bespoke pedestrian totem sign

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Products Internal Signage



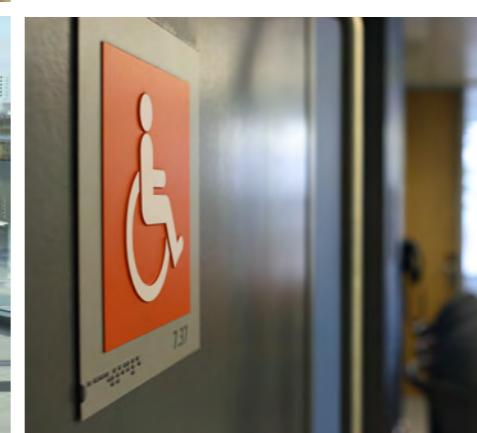
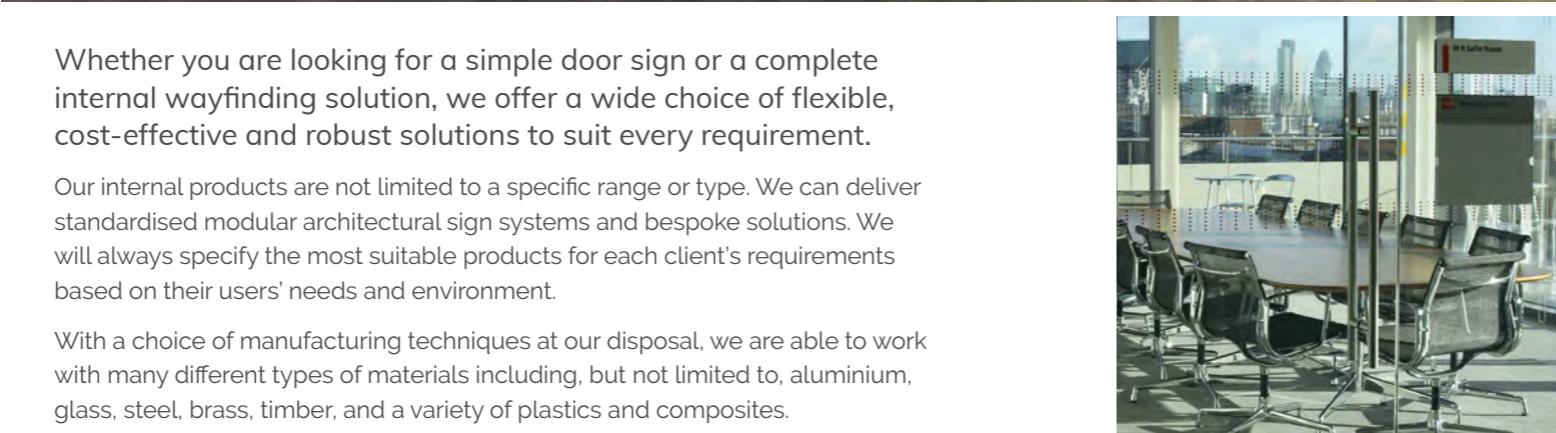
External



Internal



Environmental Graphics

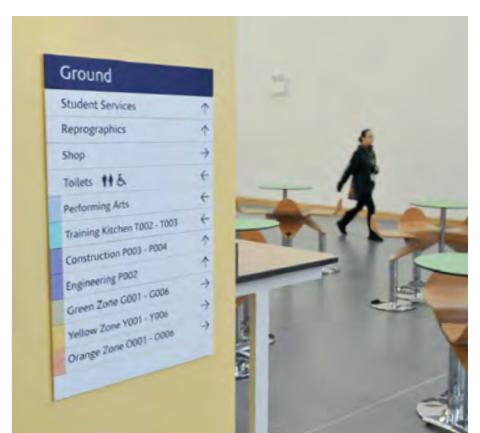


Our standardised sign system ranges are manufactured from durable aluminium extruded components which are designed to be easy to update and can be customised to meet with your organisations specific brand requirements.



For requirements such as signing for the visually impaired, our products can be customised to include supplementary aids such as DDA compliant Braille and raised tactile lettering and audio systems.

If a digital signage solution is required, we can offer both stand-alone digital signage systems with management software, and/or bespoke products incorporating both static and digital signage.



Products Internal Signage



Products Environmental Graphics



External



Internal



Environmental Graphics



Quick, clean and highly effective, environmental graphics are a simple and cost-effective solution, enabling a space to be transformed within a matter of hours.

We are a single point resource offering survey, design, manufacture and installation of both internal and external graphic solutions. Our team can work with you to advise on the most suitable materials and use.

Environmental graphics have a wide range of applications:



Wayfinding

Used as part of a wayfinding strategy to define spaces



Identity

Large graphics to help re-enforce your brand and core values



Messaging

Conveying positive information about your organisation



Decoration

Adding colour and interest to dull spaces

Combining the latest high resolution digital print technology with a wide array of substrates, we are able to offer clients:



Digitally printed vinyl wall coverings



Optically clear glazing printed manifestations



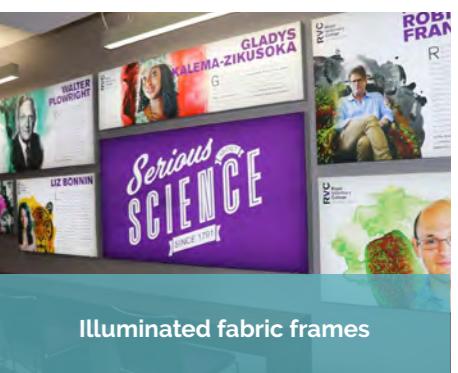
Contravision graphic



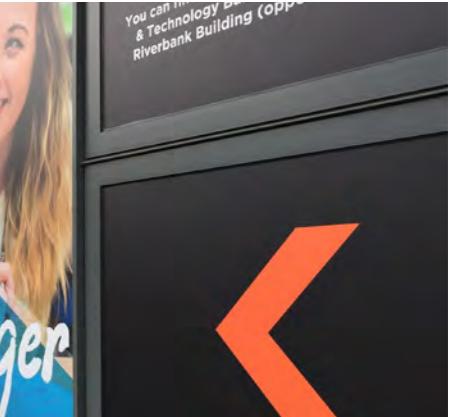
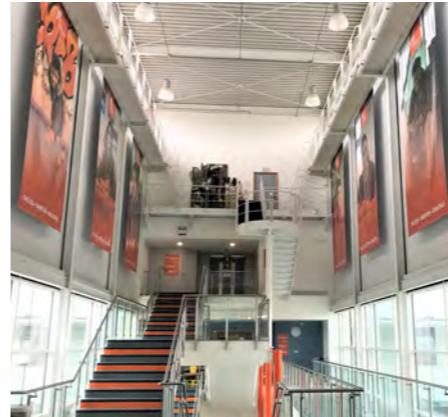
Decorative architectural glazing films (e.g. frosting)



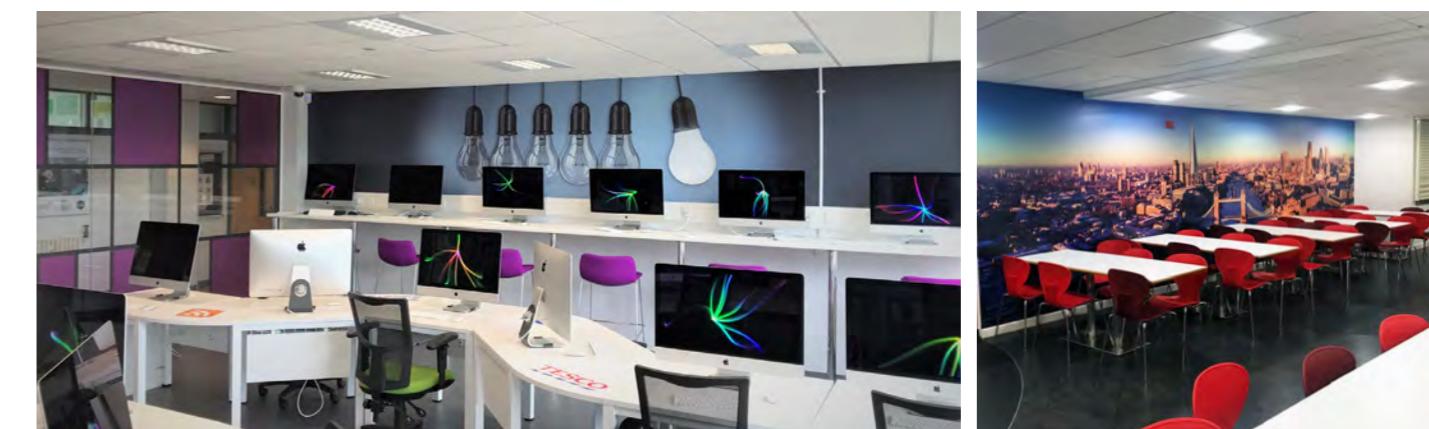
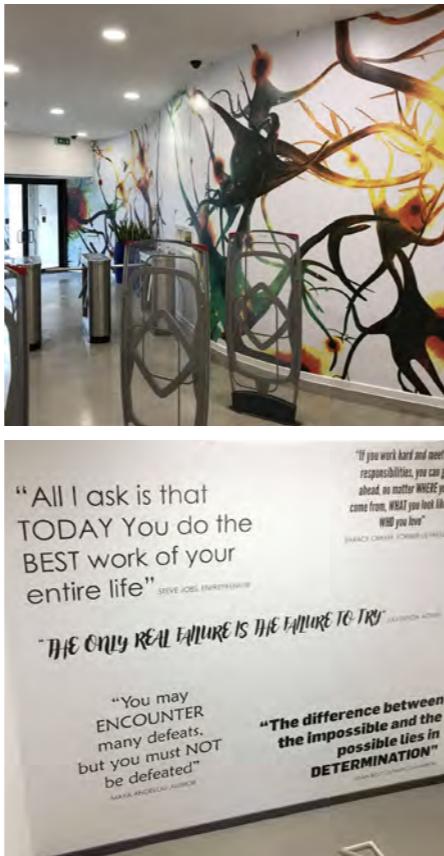
Tension banner systems



Illuminated fabric frames



Products Environmental Graphics





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