

Higher Education

Coventry University

Coventry University redeveloped its Mill Lane site to house CU Coventry, a sub-branded innovative learning concept, designed for individuals seeking a less traditional higher education experience.






Mödel worked closely with the client team to develop the signage guidelines for CU Coventry, this also included development of a wayfinding masterplan.

Further to this project, Mödel has been retained by the University to develop the signage guidelines for Coventry University, as well as delivering high level branding / messaging and wayfinding throughout the University's buildings across the city.

Products

Architectural Lettering / Modular Signs /
Internal Wayfinding Signage /
Digitally Printed Wallcoverings /
Banner Systems

Services

-  Design
-  Survey
-  Wayfinding
-  Project Management
-  Installation and Maintenance

