

Further Education

Newcastle and Stafford Colleges Group

Following the merger of Newcastle and Stafford Colleges to form NSCG, Mödel was appointed to implement new branding throughout both sites and various satellite locations across Staffordshire.

The project involved developing a signage family and specification, undertaking a full audit of internal, external and high level requirements and developing a site wide wayfinding strategy.






We delivered the project in three stages, an initial soft branding to main entrances, installation of internal wayfinding and finally high level illuminated branding in the form of large architectural lettering to the side of each building.

We continue to work with NSCG, managing ongoing signage requirements.

Products

Illuminated Signs / Totem Signs
Architectural Lettering / Modular Signs /
Internal Wayfinding Signage /
Digitally Printed Wallcoverings

Services

-  Design
-  Survey
-  Wayfinding
-  Project Management
-  Installation and Maintenance

