

# Case Studies

## Brentwood School

Brentwood School is an independent day and boarding school in Essex. The school comprises a preparatory school, senior school and sixth form, as well as boarding provision for both boys and girls.

Following a rebrand, the school appointed Mödel to develop a new signage scheme and review the wayfinding throughout the Prep and Senior campuses.

We worked closely with the marketing team to create a family of signage that worked well with the variety of modern and old buildings. The final design incorporated the well known landmark of the school's clock tower and school values as a watermark on all entrances to the site.






We also designed a new legible style map for the school. These were displayed in glass fronted totems and in combination with modular fingerpost systems, formed the backbone of the pedestrian wayfinding across the campuses.

Once all design work had been completed, we delivered the new signage in three phases over and 18 month period.

### Products

Entrance Signs / Fingerposts / Maps  
Traffic Signs / Pedestrian Wayfinding /  
Building Identity / Site Boundary & Safety

### Services

-  Design
-  Survey
-  Wayfinding
-  Project Management
-  Installation and Maintenance

